





The Ad Hoc RADAR

An online omnibus via web panel that runs on your schedule and   can give you results in 5 to 7 business days, depending on your sample size.

What defines the Ad Hoc RADAR?



The turnaround is **fast**.



The number of questions is **limited**.



The scope is gen pop / **high incidence** (i.e. responsible for grocery shopping, etc.).

The Methodology

Data will be weighted to be representative of the Canadian / Quebec population.



10 questions



Age



Gender



Region




n=500 or
n=1,000



Pan-Canadian or
Quebec only

Pricing and Timing

- **Price is all-inclusive.** 
- It includes qst design, translation, programming, fieldwork, data processing.
- Costs for “special requests” to be provided upon request.
- *Special requests can include, but are not limited to, adding an open-ended question (coding), 1-page of infographics or analysis.*

Deliverable  All questions cross-tabulated in Excel by region, age and gender (with sig. diffs).

■ ■ ■ ■ ■ n=500: 5 business day turnaround

\$3,250

■ ■ ■ ■ ■ n=1,000: 7 business day turnaround

\$4,500



For more information or a more customized solution, please contact us at info@adhoc-research.com, with the subject line **RADAR**.

